

A
70% DROP IN
TIME TO CERTIFY
DIGITAL DOCUMENTS
WITH SUPPORT FROM CERTDOX

Client

THIS COMPANY, WHICH BEGAN AS A STARTUP, OFFERS SIMPLIFIED FINANCIAL SERVICES. **IT IS CONSIDERED BRAZIL'S MAIN ONLINE PLATFORM FOR GUARANTEED LOANS.**

SINCE FINTECH BECAME A UNICORN AT THE END OF 2020, **THIS COMPANY IS VALUED AT USD \$4.8 BILLION AND IS BACKED BY MORE THAN USD \$829 MILLION IN INTERNATIONAL RISK CAPITAL FUNDS.**

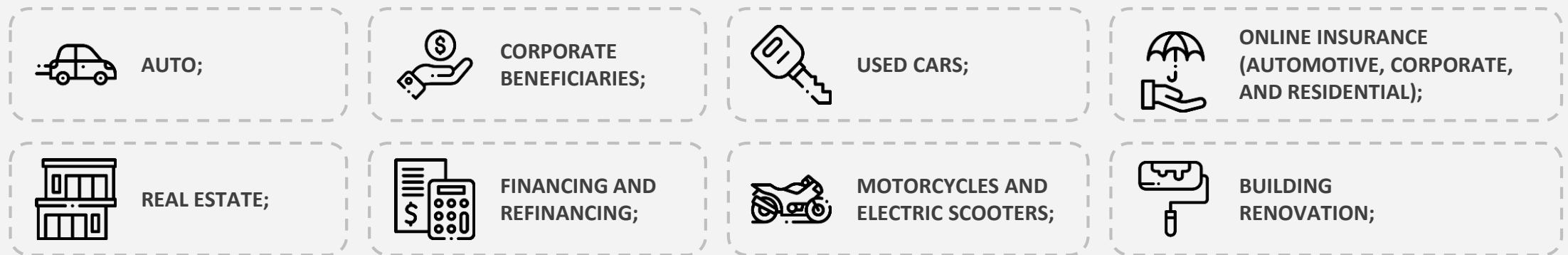


Client

THE CLIENT CHALLENGED US

**TO BUILD A SOLUTION THAT WOULD INTEGRATE ALL PLAYERS INVOLVED
IN THE PROCESS IN ORDER TO CREATE A BETTER WORKFLOW.**

THE ENTIRE FORMALIZATION PROCESS FOR LOAN AND REGISTRATION TRANSFERS IN RECORDING OFFICES
NEEDED TO BE OPTIMIZED. IN ADDITION TO THE THREE “ECOSYSTEMS” WHERE FINTECH WORKS, OTHER THIRD-PARTY
SERVICES ALSO NEED CONTRACTS:



How BRQ helped:

WE PRESENTED
A SOLUTION USING
**TRACKING OBJECTIVES,
TRANSFORMATION OF THE
MANAGEMENT SITUATION,
AND OTHER ACTION ITEMS,**
BEFORE DELIVERING A GREAT RESULT.



LEAN
MANAGEMENT
PHILOSOPHY;



DATA
DRIVEN;



OKRs;



STRATEGIC
GOVERNANCE.



How BRQ helped:

CERTDOX WAS BORN IN BRQ'S INNOVATION HUB!

THIS STARTUP WAS CREATED TO DIGITALLY TRANSFORM THE CLIENT'S BUSINESS. IT'S A TRUE SUCCESS STORY WHEN IT COMES TO OUR CAPACITY FOR INNOVATION. IT OFFERS:



1

A SPECIALIZED SERVICE FOR HANDLING FINANCIAL DATA;

2

SOLUTIONS TO INTEGRATE AND CONTROL THE ENTIRE FORMALIZATION PROCESS FOR CONTRACTS, BUSINESS AND REGISTRATION SERVICES;

3

GUARANTEED SECURE, STREAMLINED TRANSACTIONS FOR CUSTOMERS.



Results and Impact

WITH THE IMPLEMENTED SOLUTIONS
AND SUPPORT FROM CERTDOX,

**WE CUT 70% OFF
THE TIME NEEDED
TO VALIDATE
GUARANTEES DIGITALLY!**

IN ADDITION, THE SOLUTION FOSTERED
INTEGRATION AMONG ALL PARTICIPANTS
IN THESE TYPES OF PROCEDURES.

OTHER RESULTS:



DOCUMENT MANAGEMENT CONTROL
AND USE OF ELECTRONIC SIGNATURES;



INFORMATION AGILITY, SYMMETRY AND SYNCHRONICITY;



MORE EFFICIENCY AND LESS RED TAPE.

THE MAIN MANAGEMENT KPIs WERE:



WIN RATE;



STAKEHOLDER SATISFACTION;



LEAD TIME;



DEADLINE OBSERVANCE.



ROI (RETURN ON INVESTMENT);

FACING A SIMILAR CHALLENGE? SCHEDULE A TALK WITH OUR SPECIALISTS

[CONTACT US](#)